

Election 2020

The Long View



Peter D. Hart

Do you know your fellow American?

Have dinner with their family five nights a week?

59%

Attend religious services once a week or more?

40%

Have a personal profile on social media site?

68%

Someone in household has a tattoo?

40%

Words to Describe How You Feel About Where America is Headed in the Next Year



America Today: Macro Attitudes

69%

ALREADY report **high interest** in the 2020 elections (72% in Mid-October 2016)



50%

Are **very uncomfortable** with Donald Trump running for president.

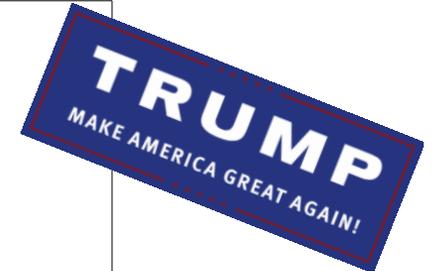
51%

Approve of the job that Donald Trump is doing in handling **the economy**.



Of _____ prefer a nominee who proposes

_____, but could bring major change on issues like healthcare, climate change, college affordability, and economic opportunity.

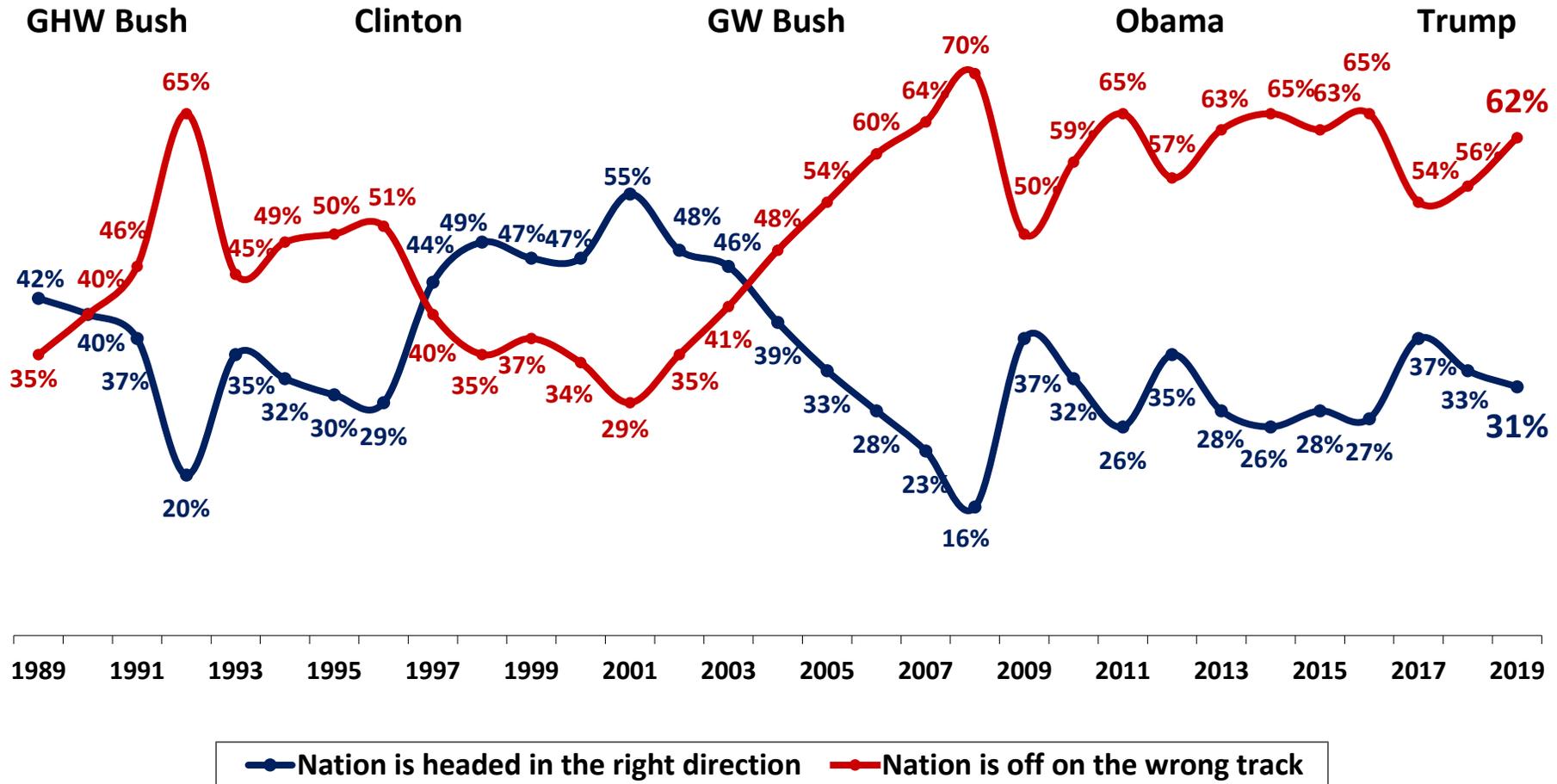


48%

Of Americans believe in the statement, "We need to **keep shaking things up** and make major changes in the way government operates."

Right Direction/Wrong Track – Yearly Trend

Yearly Averages

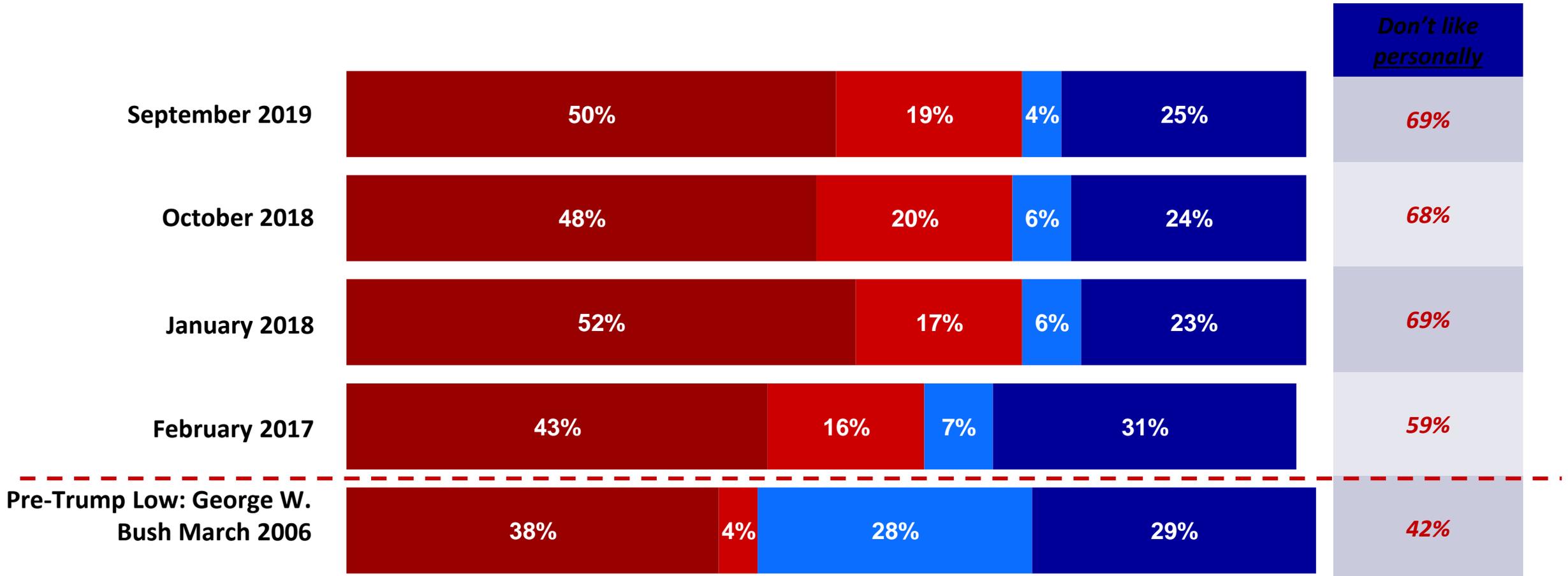


Personal and Policy Approval

Which ONE of the following statements best describes your feelings toward Donald Trump...

- Don't like personally, disapprove many policies
- Like personally but disapprove of many policies

- Don't like personally, approve most policies
- Like personally and approve most policies

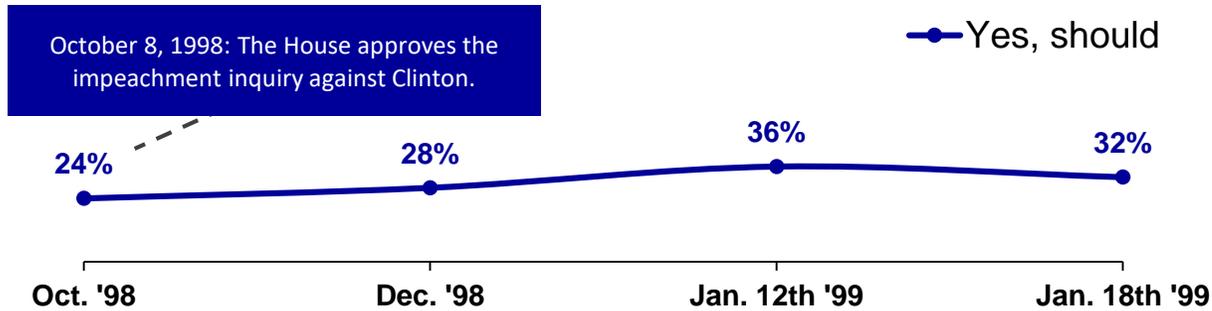


Attitudes on Impeachment

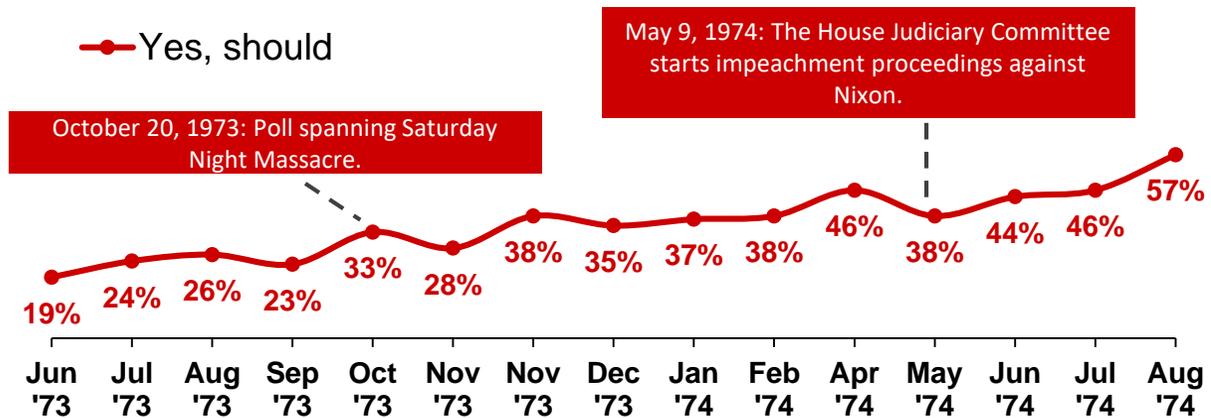


Historical Perspective on Impeachment

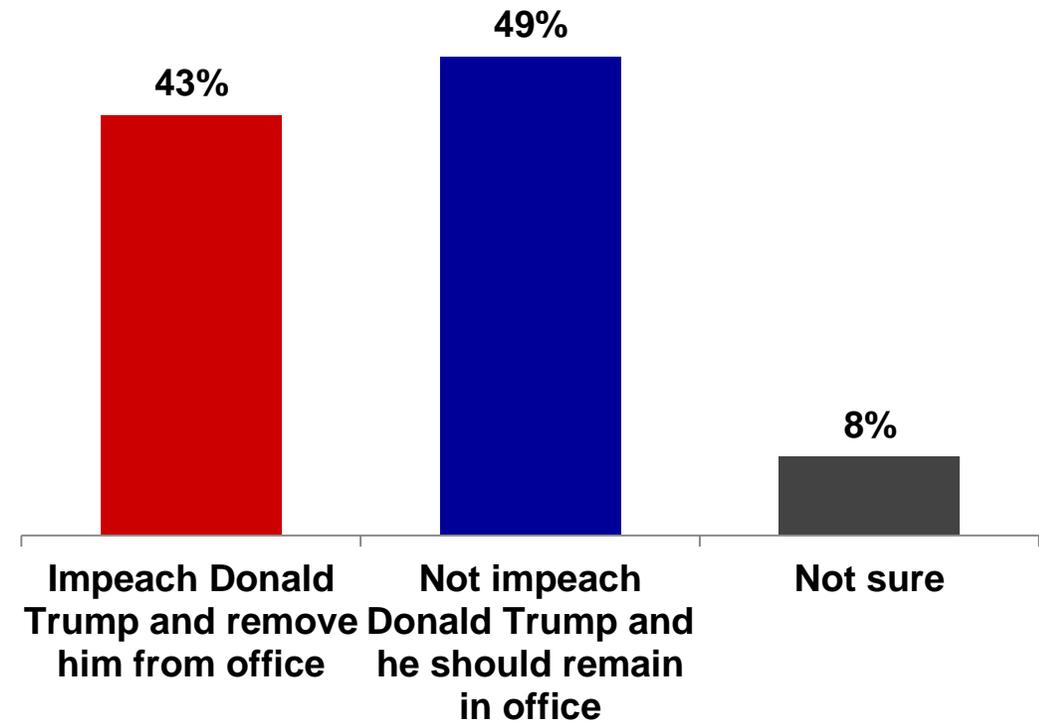
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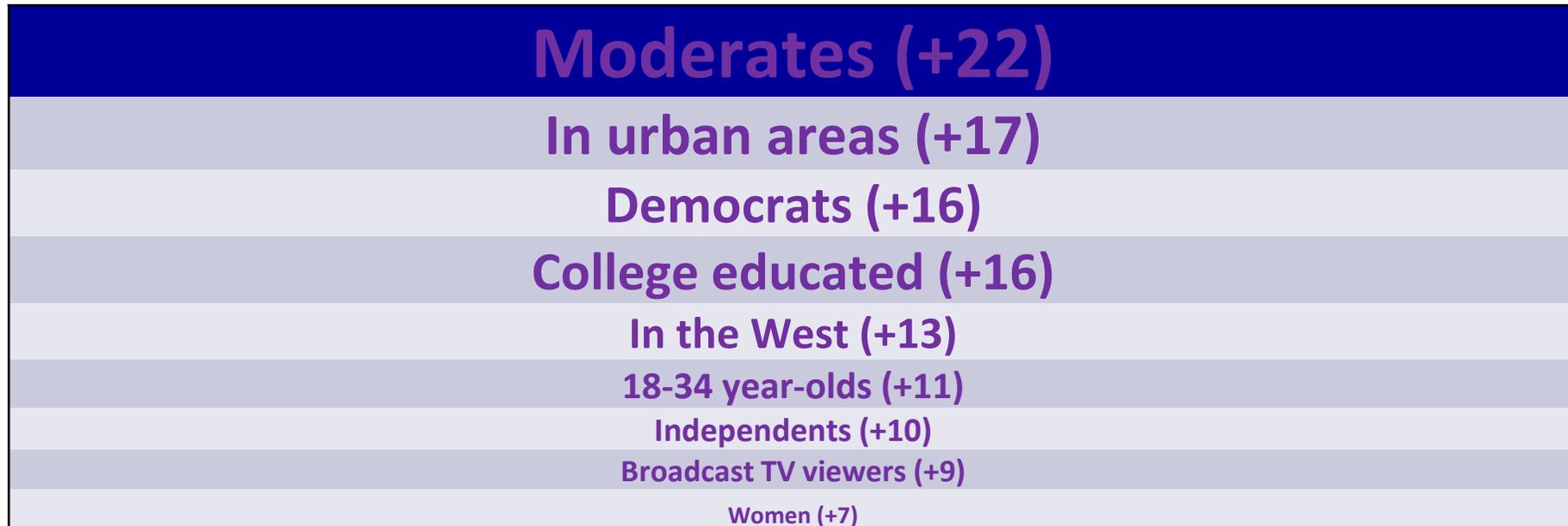
*Source: Gallup – Question wording changed in June '74

If support for impeachment grows, it starts here.

12% of Americans **disapprove** of the job that Donald Trump is doing as president but **do not support** impeaching and removing him from office.

Demographically, they are more likely to be:

(+ indicates how much larger this subgroup is among this 12% compared to their proportion among adults)

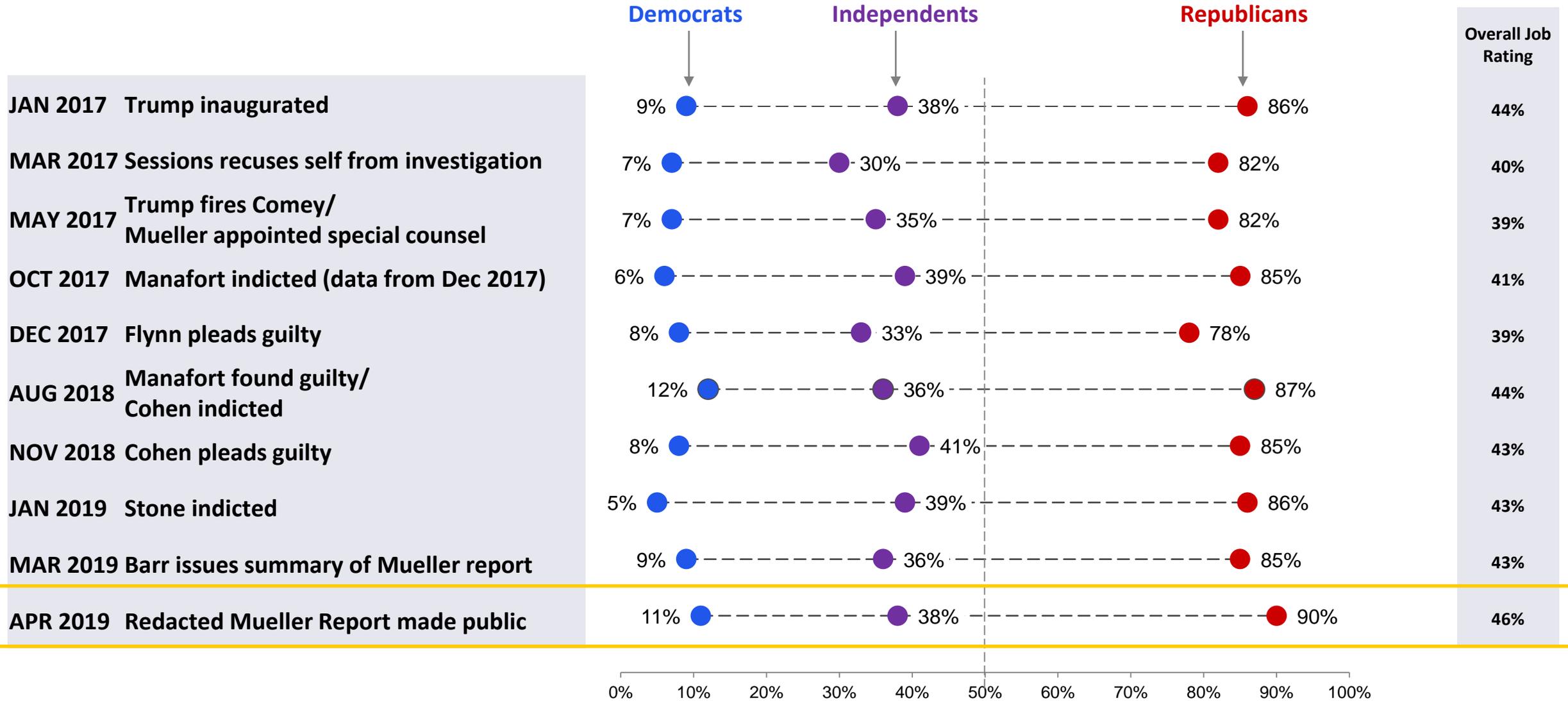


Attitudes on Impeaching Donald Trump

Do you think Congress should or should not have begun an impeachment inquiry of Trump? If yes, do you think the House of Representatives should or should not vote to remove Trump from office?

	Total	Democrats	Republican	Independents
NET Should begin impeachment	58%	86%	28%	57%
Begin impeachment, remove trump	49%	78%	18%	49%
Begin impeachment, NOT remove trump	6%	6%	8%	5%
Begin impeachment, no opinion on removal	3%	2%	2%	3%
Should NOT begin impeachment	38%	11%	71%	38%
No opinion	4%	3%	1%	5%

Donald Trump's Job Rating After Major Events



Impeachment “Fence Sitters”

22% are either not sure about impeachment or don't have strong feelings

- More independent, but just as Democratic, as average
- Majority (51%) voted for/supported neither Trump nor Clinton in 2016
- Lower SES: lower income, less educated, less apt to own stock
- Trump job approval:
 - 19% approve
 - 58% disapprove

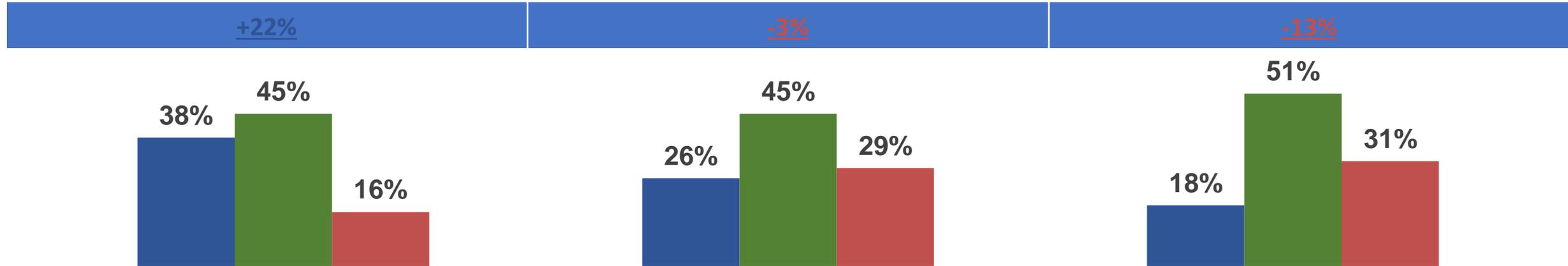
The Challenge Facing the Democrats



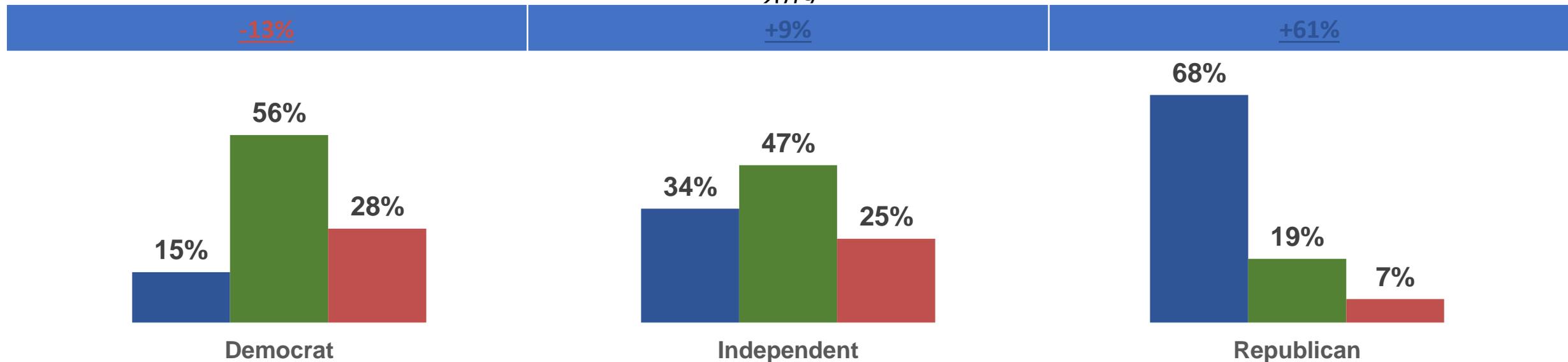
Economic Situation



2015



2019



■ Getting Better ■ About the Same ■ Getting Worse

Large Scale vs Small Scale Policies

	Democratic Primary Voters (38%)	Balance of Voters (62%)
Someone who proposes larger scale policies that cost more and might be harder to pass into law, but could bring major change on these issues	56%	21%
Someone who proposes smaller scale policies that cost less and might be easier to pass into law, but will bring less change on these issues	40%	34%
Neither one*	1%	41%

* "Neither One" was a volunteered response among Democratic Primary Voters, but a read response among the Balance of Voters

Policy Proposals

General Election Only vs. Democratic Primary Voters



Proposal – % Total Support	General Election Only Voters	Democratic Primary Voters	Advantage (Dem PV – General)
Medicare Buy-In	67%	78%	+11%
Stopping Fracking	40%	58%	+18%
Immediately Cancelling Loan Debt	39%	60%	+21%
Forgiving Loan Debt After 15 Years	61%	82%	+21%
Medicare for All	40%	63%	+23%
Free Tuition	57%	81%	+24%
Allow Dreamers	63%	89%	+26%
Shifting to 100% Renewables	52%	81%	+29%
Supporting Offshore Drilling	56%	24%	+32%
Eliminating the ACA	50%	16%	+34%
Government Healthcare for Undocumented Immigrants	29%	64%	+35%
Build A Wall	47%	7%	+40%

 = Policy with Less Than Majority Support

2020 Candidate Support in September



Ranked by % Enthusiastic/Comfortable Among Registered Voters		Enthusiastic	Enthusiastic/ Comfortable	Reservations/ Uncomfortable	Very Uncomfortable	Net Difference (Enthus/Comf - Res/Uncomf)
	Donald Trump <i>(1% unable to rate)</i>	26%	41%	58%	49%	-17%
	Joe Biden <i>(3% unable to rate)</i>	12%	37%	60%	33%	-23%
	Elizabeth Warren <i>(14% unable to rate)</i>	17%	37%	49%	33%	-12%
	Bernie Sanders <i>(2% unable to rate)</i>	13%	36%	62%	41%	-26%
	Kamala Harris <i>(23% unable to rate)</i>	6%	25%	52%	32%	-27%
	Pete Buttigieg <i>(38% unable to rate)</i>	8%	24%	38%	23%	-14%

Impact of last few weeks on Biden personally and ability to be president has made me....



Has what you have seen, read, or heard in the last few weeks about Joe Biden made you feel more confident or less confident about him personally and his ability to be president or has it not made a difference one way or the other?

Among Democratic Primary Voters

<i>First Choice Primary Ballot</i>	More Confident About Biden	Less Confident About Biden	Net Difference About Biden
Total	10%	32%	-22%
Biden Voters	27%	11%	+16%
Warren Voters	3%	43%	-40%
Sanders Voters	2%	48%	-46%
Balance of Voters	3%	25%	-22%



Reservations/Uncomfortable with a Candidate

Who is...

Top Five Attributes Reservations/Uncomfortable by Party

<u>Republicans</u>	<u>Independents</u>	<u>Democrats</u>
A Socialist (93%)	A Socialist (74%)	A Business Executive (68%)
A Muslim (70%)	Someone Over Age 75 (61%)	Someone Over Age 75 (67%)
Someone Over Age 75 (57%)	An Evangelical Christian (52%)	An Evangelical Christian (60%)
Someone Under Age 40 (51%)	A Business Executive (48%)	A Socialist (52%)
	A Muslim (44%)	A Person Running as an Independent (49%)

Five Rules For Understanding the 2020 Polls

- * **Polls represent a point in time**
- * **The Big Picture counts more than the pairings**
 - What is the Zeitgeist of the election?
- * **Yard signs & Posts ---Signs of Commitment**
- * **Personalities count more than policies**
- * **Donald Trump is like no other incumbent president !**

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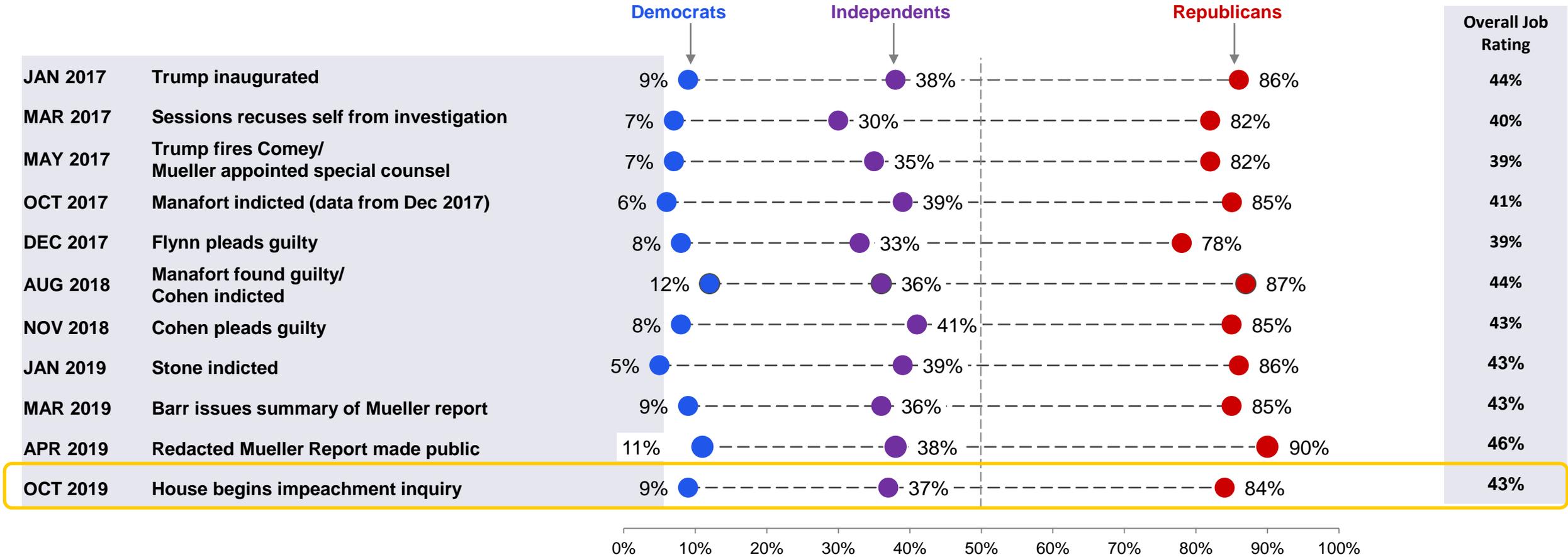
Reservations/Uncomfortable with a Candidate

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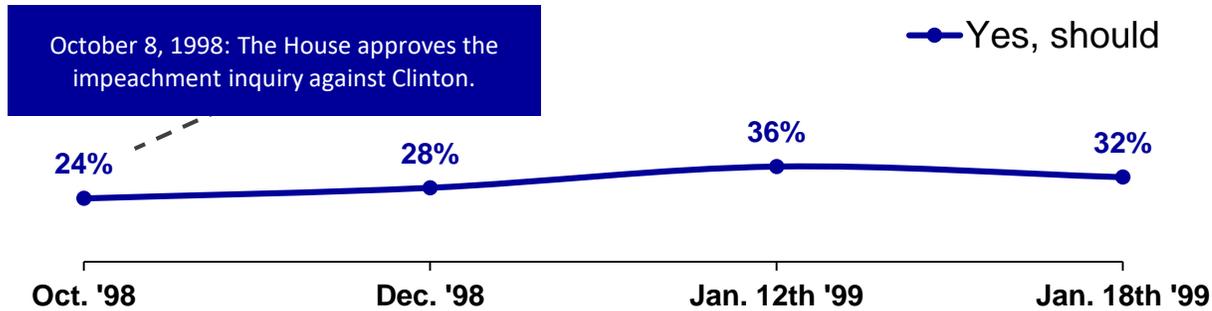
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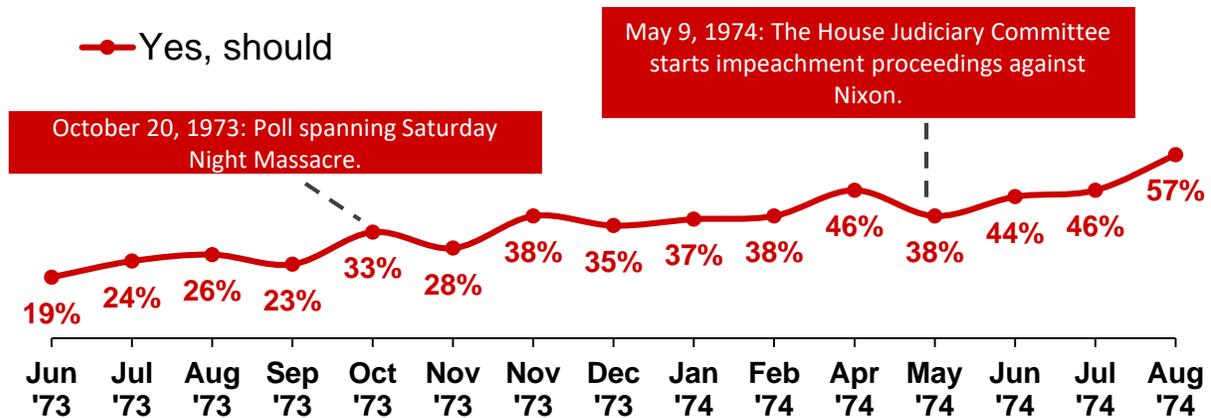


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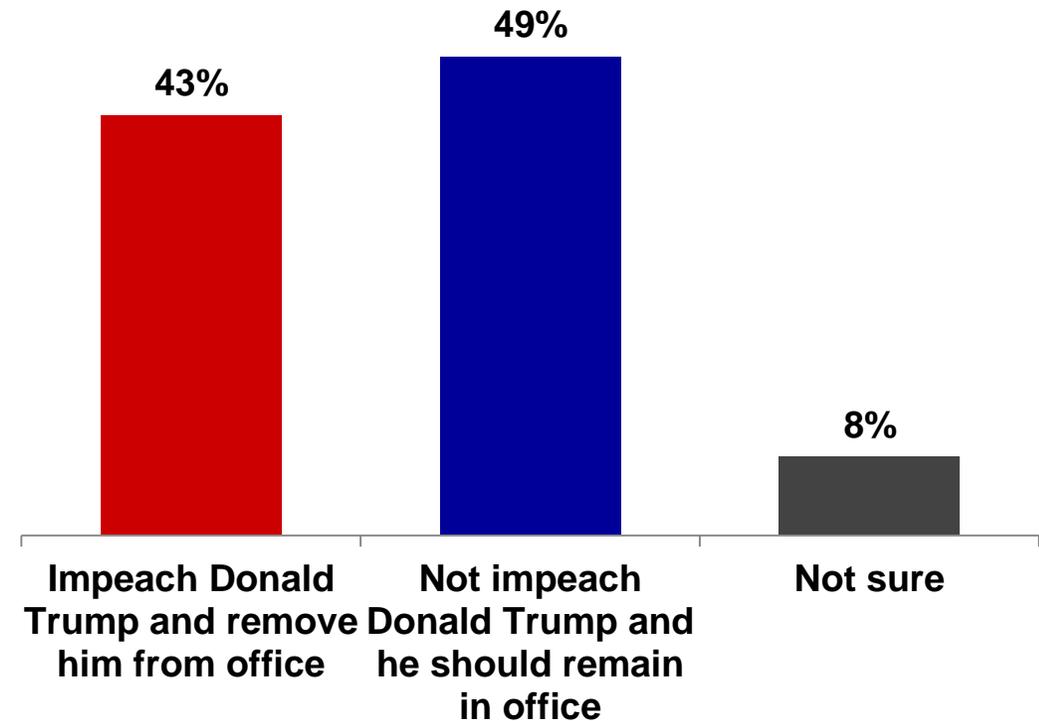
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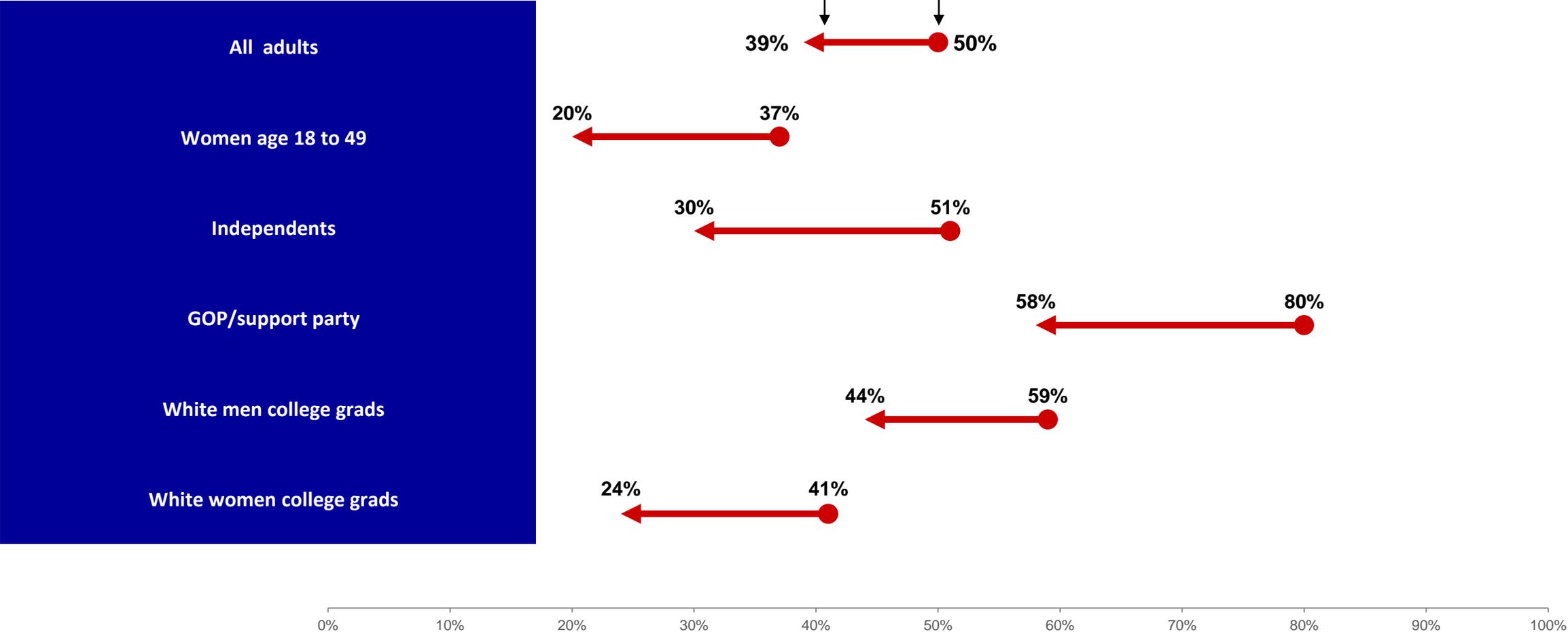
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Subgroups That Are Now Less Likely to Believe That Trump Should Finish His Term.

Proportions who say there is not enough evidence to impeach



Climate Change Urgency by Party Over Time

Proportions who say global climate change has been established as a serious problem and immediate action is necessary

